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SEAWORLD SAN ANTONIO'S BLUE FRIDAY OFFERS GREAT DEALS ON SPLASHY HOLIDAY GIFTS

San Antonio, TX (Nov. 16, 2017) – SeaWorld's Annual Blue Friday Sale starting Thursday, Nov. 23, means big savings on favorite SeaWorld experiences. From passes to unforgettable park experiences, guests can take advantage of limited-time pricing and save big with these exclusive online offers.

Blue Friday Offers:

- Save 25% on a 2-Park Annual Pass (SeaWorld and Aquatica) –12 months of unlimited admission, including SeaWorld's Christmas Celebration, free parking, member-only benefits and free tickets for friends
- Save up to 50% on a Discovery Point interactive animal swim with dolphins, beluga whales or sea lions
- Save 50% on behind-the-scenes tours
- Save 40% on camp programs
- Save 30% on Christmas-themed dining opportunities
- Save 30% on SeaWorld online store merchandise

BOGO Offers:

- BOGO Free: Quick Queue on rides at SeaWorld
- BOGO Free: Reserved seating for SeaWorld shows

Guests can take advantage of these Blue Friday discounts through Nov. 27. They can shop online at SeaWorldSanAntonio.com and also sign-up for emails to receive Blue Friday specials in their mailboxes.

SeaWorld San Antonio Open Thanksgiving Day and Throughout the Weekend

SeaWorld San Antonio's Christmas Celebration is out to make spirits brighter than ever this holiday season with the largest lighted display in the state of Texas. For 28 select days – Nov. 18 through Jan. 2 – SeaWorld transforms into a winter wonderland with 8 million sparkling lights.

In keeping with SeaWorld's ongoing commitment to conservation, all 8 million lights are LED-based, utilizing up to 90 percent less energy than traditional holiday lights. The park will also utilize solar energy to power portions of the massive display, including the Christmas trees above Bayside Lake.

The park also features a variety of holiday-themed activities, shows and a selection of favorite holiday foods. SeaWorld will be adorned with carolers, holiday treats and beloved traditions like Dinner with Santa and "Shamu Christmas: Miracles" to help make spirits bright. For a detailed list of activities, visit SeaWorldSanAntonio.com/Christmas.



About SeaWorld Parks & Entertainment

SeaWorld Parks & Entertainment™ is a leading theme park and entertainment company providing experiences that matter and inspiring guests to protect animals and the wild wonders of our world. The company is one of the world's foremost zoological organizations and a global leader in animal welfare, behavioral training, husbandry and veterinary care. The company collectively cares for what it believes is one of the largest zoological collections in the world and has helped lead advances in the care of animals. The company also rescues and rehabilitates marine and terrestrial animals that are ill, injured, orphaned or abandoned, with the goal of returning them to the wild. The SeaWorld® rescue team has helped more than 31,000 animals in need over the last 50 years.

The company owns or licenses a portfolio of recognized brands including SeaWorld, Busch Gardens® and Sea Rescue®. Over its more than 50-year history, the company has built a diversified portfolio of 12 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind zoological collection. The company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for its guests. SeaWorld Parks & Entertainment is a wholly owned subsidiary of SeaWorld Entertainment, Inc., a publicly traded company. Visit <http://www.seaworldentertainment.com> for more information.

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