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SEAWORLD'S CHRISTMAS CELEBRATION EXPANDS TO RECORD 8 MILLION LIGHTS

For a Limited Time Only, Buy a Money-Saving Twinkle Ticket for Just \$39

SAN ANTONIO (Nov. 8, 2017) – SeaWorld San Antonio’s Christmas Celebration is making spirits brighter than ever this holiday season with the largest lighting display in the state of Texas. For 28 select days – Nov. 18 through Jan. 2 – SeaWorld transforms into a winter wonderland, lighting up the Lone Star state with 8 million sparkling lights.

“We’re focused on making SeaWorld San Antonio the most festive and family-focused destination in the state,” said Park President Carl Lum. “Our Christmas Celebration continues to grow in popularity every year, we’re excited that so many Texas families have made SeaWorld a part of their holiday traditions and this year promises to be our biggest and brightest yet.”

As a special holiday treat for Christmas Celebration-goers, SeaWorld is currently offering a \$39 Twinkle Ticket, a money-saving admission that’s available for purchase through Nov. 17. It’s valid for a one-day visit to SeaWorld’s Christmas festivities and can be used any day from Nov. 18 through 26. For more information and to purchase a Twinkle Ticket, visit SeaWorldSanAntonio.com.

The San Antonio park established itself as the state leader in holiday light displays in 2016, more than quadrupling the number of lights from 1 million to 5 million. In 2017, the park adds another 3 million lights, bringing the total up to 8 million.

“A holiday light display of this scale takes extensive planning,” said SeaWorld San Antonio Vice President of Entertainment Sharon Aguillen. “Last February, we mapped out where the additional 3 million lights would fit into the park – including adding a series of lighted Christmas trees into the park’s lake. We began preparing lights in July in order to complete the display in time for the Christmas Celebration opening.”

In keeping with SeaWorld's ongoing commitment to conservation, all 8 million lights are LED-based, utilizing up to 90 percent less energy than traditional holiday lights. The park will also utilize solar energy to power portions of the massive display, including the Christmas trees above Bayside Lake.

SeaWorld's Christmas Celebration also features a variety of holiday-themed activities, shows and a selection of favorite holiday foods. Guests can meet Rudolph and his friends Clarice, Yukon Cornelius, and Bumble during photo and dining opportunities. For a detailed list of activities, visit SeaWorldSanAntonio.com/Christmas.

In addition to the Twinkle Ticket, SeaWorld will have a variety of discounts available through its Blue Friday promotion – the park's take on the Black Friday shopping phenomenon. Guests can enjoy discounts of up to 50 percent off on animal interaction programs and tours, 40 percent off on camp programs and 30 percent off on themed dines and SeaWorld online store merchandise. Offers will be available at SeaWorldSanAntonio.com beginning Nov. 23.

About SeaWorld Entertainment, Inc.

SeaWorld Parks & Entertainment™ is a leading theme park and entertainment company providing experiences that matter and inspiring guests to protect animals and the wild wonders of our world. The company is one of the world's foremost zoological organizations and a global leader in animal welfare, behavioral training, husbandry and veterinary care. The company collectively cares for what it believes is one of the largest zoological collections in the world and has helped lead advances in the care of animals. The company also rescues and rehabilitates marine and terrestrial animals that are ill, injured, orphaned or abandoned, with the goal of returning them to the wild. The SeaWorld® rescue team has helped more than 31,000 animals in need over the last 50 years.

The company owns or licenses a portfolio of recognized brands including SeaWorld, Busch Gardens® and Sea Rescue®. Over its more than 50-year history, the company has built a diversified portfolio of 12 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind zoological collection. The company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for its guests.

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