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RUDOLPH THE RED-NOSED REINDEER ARRIVES AT SEAWORLD NOVEMBER 19TH

New! 5 Million Sparkling Lights Create the Largest Christmas Illumination in Texas

Special Holiday Offer: Purchase 2017 Two-Park Annual Pass by January 1st and save \$36 to enjoy the lowest pricing of the year

SAN ANTONIO (Oct. 26, 2016) – Rudolph the Red-Nosed Reindeer leads the way to Christmas joy while making spirits brighter than ever under the glow of five million holiday lights at SeaWorld San Antonio's Christmas Celebration. For 29 select days, Nov. 19 through January 1, SeaWorld San Antonio transforms into a winter wonderland, lighting up Texas with the largest lighted Christmas display in the state.

Bring your family to meet Rudolph the Red-Nosed Reindeer & Friends to enjoy what are sure to become new holiday favorites, such as Dine with Rudolph and Rudolph's Christmas Town. SeaWorld will be adorned with carolers, holiday treats and beloved traditions like Home For the Holidays with Santa and Mrs. Claus, and Shamu Christmas: Miracles to help make spirits bright. For a detailed activity list and to purchase specially priced Annual Passes, visit SeaWorldSanAntonio.com. Join the fun at #SeaLightsTX.

"No one loves Christmas more than Texans, and we intend to make this the biggest and brightest Christmas the Lone Star State has ever experienced," said Carl Lum, park president. "This year we are lighting up the night sky in a way that's never before been seen by expanding from one million to five million twinkling lights and bringing back our signature lighted flagpole to make this the most festive and family focused holiday destination throughout Texas. In fact, the SeaWorld elves are already hard at work creating magic around the park," added Lum.

Two Park Annual Pass at a Savings of \$36

As a part of the special holiday celebration, SeaWorld is offering its 2-park Annual Pass for only \$99. This is a \$36 savings off the retail purchase price if purchased by January 1, 2017, and provides some \$700 in savings

and special benefits. The 2-Park Annual Pass membership offers unlimited admission to SeaWorld and Aquatica in addition to free parking, friend-free tickets, in-park discounts, pass member only specials and access to all of the park's upcoming events including Christmas Celebration, Wild Days, Seven Seas Food and Wine Festival, Halloween Spooktacular and Howl-O-Scream.

SeaWorld San Antonio will be open weekends through Dec. 17, as well as Thanksgiving week, Nov. 19 through Nov. 27, and Christmas break, Dec. 17 through January 1 including Christmas day.

SeaWorld's Christmas Celebration features 250-acres of family holiday fun

Five Million Lights

- 🎄 Spectacular Christmas light vignettes including:
 - 🎄 Tower of Light
 - 🎄 Coca-Cola Lane
 - 🎄 Christmas Cove
 - 🎄 Snowman Village
 - 🎄 Land of the Sweets with Candy Cane Trees
 - 🎄 Celestial Crossing
 - 🎄 Holidays at Pacific Point
 - 🎄 Caribbean Christmas

Shows:

- 🎄 Holiday Entertainment Including:
 - 🎄 Shamu Christmas: Miracles
 - 🎄 Dolphin Christmas
 - 🎄 Clyde & Seamore's Countdown to Christmas
 - 🎄 The Christmas Nativity Story celebrating *Joy to the World*
 - 🎄 The Merry Mariachis -- a hint of Santa and a splash of Christmas with a whole lot of Mariachi spice to your seasonal favorites
 - 🎄 Reflections: The end of night show led by SeaWorld's own Elfred and featuring all of the SeaWorld serenaders for a festive holiday sing along.

Activities:

- 🎄 Photos with Rudolph at Rudolph's Christmas Town
- 🎄 Family Christmas card photos inside a life-sized Snow Globe
- 🎄 Home for the Holidays with Santa & Mrs. Claus – photos with Santa
- 🎄 Ride the SeaWorld Express
- 🎄 Visit the Christmas Market for holiday gifts and treats

Dining:

- 🎄 Dine with Rudolph and Rudolph's Christmas Town*
- 🎄 Dine at Home for the Holidays With Santa & Mrs. Claus*
- 🎄 Holiday treats and menus throughout the park
- 🎄 Enjoy hot cocoa, Christmas cookies and seasonal snacks

**Reservations recommended, additional charge applies*

About SeaWorld Parks & Entertainment

SeaWorld Parks & Entertainment™ is a leading theme park and entertainment company providing experiences that matter and inspiring guests to protect animals and the wild wonders of our world. The company is one of the world's foremost zoological organizations and a global leader in animal welfare, training, husbandry and veterinary care. The company collectively cares for what it believes is one of the largest zoological collections in the world and has helped lead advances in the care of animals. The company also rescues and rehabilitates marine and terrestrial animals that are ill, injured, orphaned or abandoned, with the goal of returning them to the wild. The SeaWorld® rescue team has helped more than 28,000 animals in need over the last 50 years.

The company owns or licenses a portfolio of recognized brands including SeaWorld, Busch Gardens® and Sea Rescue®. Over its more than 50-year history, the company has built a diversified portfolio of 12 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind zoological collection of over 800 species of animals. The company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for its guests.

SeaWorld Parks & Entertainment is a wholly owned subsidiary of SeaWorld Entertainment, Inc., a publicly traded company. Visit www.seaworldentertainment.com for more.

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