

Media Contact: Lindsey Campbell
 210-523-3638
Lindsey.Campbell@SeaWorld.com

[Download photo assets here](#)

Evil Returns to Howl-O-Scream at SeaWorld San Antonio

With five haunted houses & six terror-tories™, Howl-O-Scream® offers the most scares in Texas for one price

SAN ANTONIO (August 16, 2016) — This fall, for 15 select nights, no soul is safe from *SeaWorld® San Antonio's Howl-O-Scream*. San Antonio's premier Halloween event features more than 30 acres of tormenting surprises and unexpected terrors around every corner, with **three new terror-tories™** and a **brand new haunted house** featuring a bone-chilling backstory and a disturbing cast of demon dolls.

This year's theme, Evil Encore, is inspired by childhood toys gone horribly wrong as a troupe of demon dolls take on a life of their own. Once the charming creations of "Mr. Karver," the dolls of Karver's Kradle have developed an insatiable hunger for souls. Now these dolls are on the prowl.

Citizens are urged to be on the lookout for Alfred, one of Mr. Karver's most sinister dolls, who we fear will soon be out and about in San Antonio wreaking Halloween havoc. San Antonians are encouraged to be alert and help track Alfred's whereabouts at **#HowIOScreamTX** and on **Facebook, HowIOScreamSATX**. Helping to find Alfred and getting him back to Karver's Kradle will have its rewards.

Howl-O-Scream's Kreeptails

Howl-O-Scream returns Friday, Sept. 30 for select nights through Sunday, Oct. 30. While SeaWorld opens at 10 a.m. for Halloween fun for the little ones, the frightmosphere of Howl-O-Scream kicks off at 7 p.m. Howl-O-Scream is intended for a mature audience. Frightful features include:

Haunted Houses	Terror-tories™
<i>New</i> Karver's Kradle	<i>New</i> Demon Street
Frightmare Forest	<i>New</i> Shadow Street
ICU: Intensive Cursed Unit	<i>New</i> Werewolf Alley
Prey	Hunter's Hangout
Unearthed Scarlett's Revenge	Psycho Path
	Vampire Point
Shows	Bars
Jack is Back	Blood Thirsty
Shamu's Rockin' Creepshow	Rehab

Howl-O-Scream offers guests the most scares in Texas for one price with all haunted houses and terror-tories™ included as part of regular SeaWorld admission.

Join the conversation by using #HowIOScreamTX, follow Howl-O-Scream on Snapchat (@HowIOScreamTX), Facebook (/HowIOScreamSATX), Twitter (@HowIOScreamTX) and Instagram (@HowIOScreamTX) for behind-the-scenes sneak peeks and to learn about promotions and insider information first. For more information, visit HowIOScream.com.

About SeaWorld Parks & Entertainment

SeaWorld Parks & Entertainment™ is a leading theme park and entertainment company providing experiences that matter and inspiring guests to protect animals and the wild wonders of our world. The company is one of the world's foremost zoological organizations and a global leader in animal welfare, training, husbandry and veterinary care. The company collectively cares for what it believes is one of the largest zoological collections in the world and has helped lead advances in the care of animals. The company also rescues and rehabilitates marine and terrestrial animals that are ill, injured, orphaned or abandoned, with the goal of returning them to the wild. The SeaWorld® rescue team has helped more than 28,000 animals in need over the last 50 years.

The company owns or licenses a portfolio of recognized brands including SeaWorld, Busch Gardens® and Sea Rescue®. Over its more than 50-year history, the company has built a diversified portfolio of 12 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind zoological collection of over 800 species of animals. The company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for its guests.

SeaWorld Parks & Entertainment is a wholly owned subsidiary of SeaWorld Entertainment, Inc., a publicly traded company. Visit www.seaworldentertainment.com for more.

-SeaWorld-