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SESAME STREET BAY OF PLAY TURNS FIVE, KICKS OFF YEAR OF ALL-NEW STORIES, SHOWS AND SING-ALONGS

SAN ANTONIO (March 7, 2016) — Big Bird has hatched big birthday plans for pint-sized guests at SeaWorld San Antonio, adding new kid-friendly activities every month all year long, plus free Fun Cards for preschoolers.

To celebrate the fifth birthday of Sesame Street Bay of Play — a three-acre interactive playground of rides and attractions for the littlest guests — SeaWorld San Antonio has introduced a schedule of fresh, fun events for the whole family. The calendar is chock-full of special birthday surprises throughout 2016, including all-new stage shows, parties, storytelling sessions and monthly dining themes that change each month. Special activities March through May include:

- **MARCH** celebrates the arrival of spring with a giant Sesame Street neighborhood block party. Elmo, Bert & Ernie, Abby Cadabby, Zoe, Cookie Monster and Big Bird are joined by Sesame Street friends, dancers and a live DJ in this dance-along, sing-along, laugh-along celebration. The March storytelling session will feature “Circle of Friends” and “Happy Birthday to You,” especially appropriate as Zoe and Big Bird both celebrate birthdays in March. A beach-themed breakfast is offered in Rosita’s Cafe*.
- **APRIL** festivities focus on friendship. “Let’s Play Together” will debut on stage with a full cast of Sesame Street friends talking, singing and dancing with one another. Best friends Rosita and Abby have fun together as they teach guests Spanish lessons and Flamenco dancing. Guests can enjoy a delicious fiesta-themed brunch and listen as a storyteller reads “Guess Who?” and “Elmo’s Tappin’ Tunes.”
- **MAY** spotlights all things green and stars the lovable curmudgeon Oscar the Grouch. Recycling and conservation themes take center stage in “Story Time with Oscar at Breakfast,” where kids learn the importance of nature and the role they play in protecting and preserving the earth. “Plant a Tree With Me” is featured in daily storytelling sessions and Oscar and all his friends host a green-themed brunch in Rosita’s Cafe.

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**Dining in Rosita's Cafe is offered on select days one hour before the park opens; tickets are \$27.95 for adults, \$19.95 for children 3 and older.*

Designed for families with young children, Sesame Street Bay of Play became an instant family favorite when it opened in March 2011. Its centerpiece is "Little Bird's Splash" that features 22 water elements such as bubblers, geysers, jets and dumping buckets. In addition to the live shows and fun character interactions, kids are drawn to rides built especially for them, including a carousel, Ferris wheel and others that drop and rock side to side.

BEST VALUE:

SeaWorld San Antonio is offering a free SeaWorld Preschool Fun Card for children ages 3-5, which includes unlimited admission to the park through December 31. The Preschool Fun Card is available online and registration is required.

For children over 5 and adults, the best ticket value is the \$65 SeaWorld Fun Card, which now includes a meal voucher for SeaWorld restaurants as well as unlimited admission to the theme park through December 31. The SeaWorld & Aquatica Fun Card with a meal voucher is \$105. Fun Cards can be purchased online at SeaWorldSanAntonio.com or by calling (800) 700-7786.

For more SeaWorld San Antonio information, visit SeaWorldSanAntonio.com.

About SeaWorld Entertainment, Inc.

SeaWorld Parks & Entertainment™ is a leading theme park and entertainment company providing experiences that matter and inspiring guests to protect animals and the wild wonders of our world.

SeaWorld Parks & Entertainment is one of the world's foremost zoological organizations and a global leader in animal welfare, training, husbandry and veterinary care. The company collectively cares for what it believes is one of the largest zoological collections in the world and has helped lead advances in the care of animals. The company also rescues and rehabilitates marine and terrestrial animals that are ill, injured, orphaned or abandoned, with the goal of returning them to the wild. The SeaWorld rescue team has helped more than 27,000 animals in need over the last 50 years.

The company owns or licenses a portfolio of globally recognized brands including SeaWorld®, Shamu® and Busch Gardens®. Over its more than 50-year history, the company has built a diversified portfolio of 11 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind zoological collection of over 800 species of animals. The company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for its guests.

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