

For Immediate Release

SEAWORLD SAN ANTONIO INSPIRES LEARNING WITH FREE UNLIMITED ADMISSION TO TEXAS PRESCHOOLERS, AND TEACHERS PRE-K THROUGH 12TH GRADE

SAN ANTONIO, TX (Feb. 15, 2016) – SeaWorld is again providing unlimited learning and fun by offering free Fun Cards to all Texas preschool children as well as to qualified Texas teachers for pre-K through 12th grades.

A Fun Card provides unlimited admission to SeaWorld San Antonio during the 2016 season. Parents and teachers can upgrade the Fun Card to include Aquatica Waterpark for \$50.

“This marks the sixth consecutive year that SeaWorld San Antonio will be gifting admission to all active, employed and certified school instructors in grades pre-K through 12 in the state of Texas,” said Dan Decker, SeaWorld & Aquatica San Antonio Park President. “This is a tremendous opportunity to explore the marine sciences, and we are delighted to offer it to these special guests who make such a difference in educating the children of Texas.”

Teacher Fun Card

Teachers can register for their Fun Card at www.SeaWorldSanAntonio.com/TeacherFunCard through Dec. 31, 2016.

“With the Teacher Fun Card, teachers are able to incorporate the learnings from their SeaWorld visits into their classroom curricula,” Decker added. “For example, by learning about whales and dolphins at an educational show, or interacting with these animals, a teacher can share real-world, personal experiences to enliven his or her lesson plan.”

Preschool Fun Card

The Preschool Fun Card allows unlimited admission to SeaWorld San Antonio now through Dec. 31, 2016. Parents can register their little ones, ages 3 to 5 years old, for a Preschool Fun Card at www.SeaWorldSanAntonio.com/PreSchoolFunCard through Dec. 31, 2016. They must show a valid form of identification (copy of certified birth certificate or travel passport) at any SeaWorld ticket window, along with verification of Texas residency for the parent/guardian.

Special Events

The Fun Card, which gives both children and adults an opportunity to make up-close connections with the natural world, and learn about penguins, sea lions, tropical fish and many other ocean species, is valid immediately so everyone can experience an exciting line-up of special events. These include the “**5th Birthday of Sesame Street Bay of Play**” featuring Elmo, Big Bird and all their friends, as well as “**Wild Days**” in February, featuring fascinating land animals from around the world, plus dynamic presentations from SeaWorld’s own animal expert Chuck Cureau and wildlife expert-TV star Jack Hanna.

“We’re happy to provide young minds with an opportunity to see and get up-close to both sea and land animals,” Decker said. “We want every animal encounter to spark an interest in learning more about and protecting our environment.”

Inspiring Conservation Through Education

SeaWorld Parks – through fun and affordable educational programs – have helped schools, teachers, children and adults explore the ocean environment and all its inhabitants. There are countless informal teaching experiences inside the parks including presentations designed specifically for educators, show and exhibit narrations, and interpretive and interactive graphics.

The parks also host a large animal database online at SeaWorld.org that features more than 4,000 pages of zoological, ecological and conservation-minded material, including species reference sources, classroom curriculum, career information and environmentally focused family activities.

About SeaWorld Entertainment, Inc.

SeaWorld Entertainment, Inc. (NYSE: SEAS) is a leading theme park and entertainment company providing experiences that matter and inspiring guests to protect animals and the wild wonders of our world.

SeaWorld Entertainment, Inc. is one of the world's foremost zoological organizations and a global leader in animal welfare, training, husbandry and veterinary care. The company collectively cares for what it believes is one of the largest zoological collections in the world and has helped lead advances in the care of animals. The company also rescues and rehabilitates marine and terrestrial animals that are ill, injured, orphaned or abandoned, with the goal of returning them to the wild. The SeaWorld rescue team has helped more than 27,000 animals in need over the last 50 years.

The company owns or licenses a portfolio of globally recognized brands including *SeaWorld*[®], *Shamu*[®] and *Busch Gardens*[®]. Over its more than 50-year history, the company has built a diversified portfolio of 11 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind zoological collection of over 800 species of animals. The company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for its guests.

Copies of this and other news releases as well as additional information about SeaWorld Entertainment, Inc. can be obtained online at SeaWorldEntertainment.com.