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Raise a Glass to SeaWorld San Antonio's New Bier Fest

Experience more than 100 local and global beers at the Oktoberfest-inspired event

SAN ANTONIO (August 29, 2018) – Toast to new traditions at Bier Fest, an all-new event at SeaWorld San Antonio, weekends from September 1 through 16, including Labor Day. From bold hops to coaster drops, Bier Fest brings the San Antonio craft beer scene into the park for a unique celebration of brew.

Inspired by more than 200 years of Oktoberfest traditions, beer connoisseurs will find an assortment of more than 100 beers, including local brews, award-winning U.S. drafts and centuries old beers from throughout Europe. Bier Fest also features a contemporary menu with German-inspired pub favorites that pair perfectly with the beer selection.

“With the rich German heritage in and around this area, Bier Fest is the perfect addition to our events lineup,” said SeaWorld Park President Carl Lum. “We’re looking forward to celebrating with our guests as we all raise a glass and toast to the end of summer.”

First responders visiting the park on weekends during Bier Fest can stop by the Biergarten and have a beer on SeaWorld. First responders must be age 21 or older with a valid photo and first responder ID to redeem the courtesy beer.

For a limited time, guests can experience Bier Fest with a \$39 single-day ticket available for purchase through Sept. 3 and redemption through the conclusion of the event. The best way to celebrate all the flavors of the event is with the purchase of a 10-item Bier Fest Sampler for \$25. Food and beverage is not included with park admission and is available for an additional fee. Guests must be 21 years of age or older to consume alcoholic beverages.

SeaWorld Entertainment, Inc.

SeaWorld Parks & Entertainment™ is a leading theme park and entertainment company providing experiences that matter and inspiring guests to protect animals and the wild wonders of our world. The company is one of the world's foremost zoological organizations and a global leader in animal welfare, behavioral training, husbandry and veterinary care. The company collectively cares for what it believes is one of the largest zoological collections in the world and has helped lead advances in the care of animals. The company also rescues and rehabilitates marine and terrestrial animals that are ill, injured, orphaned or abandoned, with the goal of returning them to the wild. The SeaWorld® rescue team has helped more than 33,000 animals in need over the last 50 years.

The company owns or licenses a portfolio of recognized brands including SeaWorld, Busch Gardens® and Sea Rescue®. Over its more than 50-year history, the company has built a diversified portfolio of 12 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind zoological collection. The company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for its guests.

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