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## All-New *Dark Side of the Gardens* Haunted House Takes Root at SeaWorld San Antonio’s Howl-O-Scream 2017

**SAN ANTONIO, TX** (Sept. 7, 2017) — On 15 select nights from Sept. 29 through Oct. 29, SeaWorld San Antonio’s Howl-O-Scream will unleash fears, frights and nightmares with an all-new *Dark Side of the Gardens* haunted house, scare zones known as Terror-tories, and thrilling live shows.

*Dark Side of the Gardens* features Ivy, the Lady of the Garden, and the ultra-creepy place where she resides, said Sharon Aguillen, SeaWorld San Antonio’s vice president of entertainment. “Guests can take a deadly detour by upgrading to an extended VIP experience in an exclusive area inside the Gardens’ maze,” Aguillen said.

“Creatures have entered the gardens, and they’re everywhere – behind you, above you – waiting to pull you in where it’s dark and deep,” she said. “The gardens are alive, but dead inside. It’s a twisted combination of beautiful flowers, lush landscaping and severed body parts. You never know what you’ll find. Or, what will find you. It’s a distorted landscape populated with living nightmares. And, the farther you go in, the darker it gets.”

**Howl-O-Scream 2017 highlights include:**

Haunted Houses	Terror-tories™
<b>New</b> Dark Side of the Gardens	Demon Street
Karver’s Kradle	Shadow Street
ICU: Intensive Cursed Unit	Werewolf Alley
Prey	Hunter’s Hangout
Unearthed Scarlett’s Revenge	Psycho Path
	Vampire Point
Shows	Bars
Jack is Back	<b>New</b> Z Bar
Shamu’s Rockin’ Creep Show	<b>New</b> Inoculation Stations
	Blood Thirsty
	Rehab

Howl-O-Scream offers guests more than 30 acres of tormenting surprises and unexpected terrors for one price with all haunted houses and scare zones included as part of regular SeaWorld admission.

SeaWorld San Antonio's gates will open at 10 a.m. for kid-friendly Halloween fun as well as the park's popular shows, rides and attractions. But at 7 p.m. as the sun goes down, Howl-O-Scream transforms SeaWorld into a very scary place for a mature audience.

Guests can join the conversation and share their event scares by using #HowIOScreamTX, follow Howl-O-Scream on Snapchat (@HowIOScreamTX), Facebook (/HowIOScreamSATX), Twitter (@HowIOScreamTX) and Instagram (@HowIOScreamTX) for behind-the-scenes sneak peeks and to learn about promotions. For more information, visit [HowIOScream.com](http://HowIOScream.com).

### **About SeaWorld Parks & Entertainment**

SeaWorld Parks & Entertainment™ is a leading theme park and entertainment company providing experiences that matter and inspiring guests to protect animals and the wild wonders of our world. The company is one of the world's foremost zoological organizations and a global leader in animal welfare, training, husbandry and veterinary care. The company also rescues and rehabilitates marine and terrestrial animals that are ill, injured, orphaned or abandoned, with the goal of returning them to the wild. The SeaWorld® rescue team has helped more than 30,000 animals in need over the last 50 years.

The company owns or licenses a portfolio of recognized brands including SeaWorld, Busch Gardens® and Sea Rescue®. Over its more than 50-year history, the company has built a diversified portfolio of 12 destination and regional theme parks that are grouped in key markets across the United States. The company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for its guests.

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