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### ***RUN FOR THE FUND AT SEAWORLD® AND PLAY FOR FREE***

*The 5K and Family Fun Walk on Saturday March 25<sup>th</sup> to benefit wildlife and natural habitats*

SAN ANTONIO (Jan. 26, 2017) – SeaWorld® is inviting San Antonio’s runners and walkers to enjoy a free day at SeaWorld on March 25<sup>th</sup> when they register for [Run for the Fund](#). The 5K run and Family Fun Walk gets underway at 8 a.m. Saturday, March 25<sup>th</sup>. Participants will receive free admission into SeaWorld on race day following the event which takes them past dolphins, birds, reptiles and SeaWorld’s thrilling coasters and attractions.

Registration is \$50 for each 5K participant and \$40 for each Family Fun Walk participant. In addition to providing free admission to SeaWorld on race day, the registration fee includes a race packet with special offers and a commemorative tee-shirt. Registration is available at [SeaWorldSanAntonio.com](http://SeaWorldSanAntonio.com).

“This is the seventh year we are privileged to host the *Run for the Fund*,” said Carl Lum, SeaWorld San Antonio park president. “It provides a wonderful opportunity to open our park to runners and families from throughout Texas as they enjoy the beautiful setting while helping to raise money for a great environmental cause.”

All proceeds from the Run for the Fund will go to the [SeaWorld & Busch Gardens Conservation Fund](#), which has granted more than \$13 million to protect wildlife and wild places in over 65 countries. Last year, the run generated more than \$29,000, which supported projects like the restoration of monarch butterfly habitats in Texas and Florida through the Xerces Society, the protection of Bracken Bat Cave through Bat Conservation International and crab-trap removal through the Galveston Bay Foundation.

The run/walk will take place on the scenic grounds of SeaWorld and will lead participants past numerous “encounter zones” featuring fascinating animals and members of the SeaWorld Animal Ambassador Team. Participants will also get an up-close look at the construction of the park’s all-new Wave Breaker®: The Rescue Coaster as it readies for its opening early this summer. Plus, the fun doesn't end after the race; every participant will get to enjoy after-race festivities, including a special presentation at Shamu Theater.

In addition, participants can enjoy special shows including *Texas Untamed*, an up-close look at native wildlife of the Lone Star State, and *Lumberjack Challenge*, spotlighting Texans and Alaskans in a spirited lumberjack competition. These special shows are part of *Wild Days*, SeaWorld's annual springtime focus on wonders of the animal kingdom on March weekends and daily March 11-19.

### **About the SeaWorld & Busch Gardens Conservation Fund**

The SeaWorld & Busch Gardens Conservation Fund, a 501 (c)(3) non-profit private foundation, was created to provide guests with an easy, direct way to get involved and make a difference in wildlife conservation. Animals in need around the world benefit from more than \$1 million in grants awarded each year by the non-profit. The Fund focuses its resources in four strategic areas: species research, habitat protection, animal rescue and rehabilitation, and conservation education.



### **About SeaWorld Parks & Entertainment**

SeaWorld Parks & Entertainment™ is a leading theme park and entertainment company providing experiences that matter and inspiring guests to protect animals and the wild wonders of our world. The company is one of the world's foremost zoological organizations and a global leader in animal welfare, training, husbandry and veterinary care. The company collectively cares for what it believes is one of the largest zoological collections in the world and has helped lead advances in the care of animals. The company also rescues and rehabilitates marine and terrestrial animals that are ill, injured, orphaned or abandoned, with the goal of returning them to the wild. The SeaWorld® rescue team has helped more than 29,000 animals in need over the last 50 years.

The company owns or licenses a portfolio of recognized brands including SeaWorld, Busch Gardens® and Sea Rescue®. Over its more than 50-year history, the company has built a diversified portfolio of 12 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind zoological collection of over 800 species of animals. The company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for its guests.

SeaWorld Parks & Entertainment is a wholly owned subsidiary of SeaWorld Entertainment, Inc., a publicly traded company. Visit [www.seaworldentertainment.com](http://www.seaworldentertainment.com) for more.