



NEW SESAME STREET PARTY PARADE “FLOATS” INTO SEAWORLD SAN ANTONIO SATURDAY, MAY 19

Sesame Street Friends to Interact with Park Guests During High-Energy Parade

SAN ANTONIO, TX (May 10, 2018) – SeaWorld San Antonio will set course for a lively summer season with the debut Saturday, May 19, of the interactive Sesame Street Party Parade starring everyone’s favorite *Sesame Street* friends.

The colorful, musical, show-stopping parade, which can be seen in San Antonio only at SeaWorld, will feature 10 larger-than-life themed floats including iconic *Sesame Street* favorites such as Mr. Hooper’s Store and Count’s Castle. Elmo and his furry cast of friends will join more than 20 dancers, who will engage with guests during this highly-energetic, 17-minute experience. The toe-tapping good times will roll through SeaWorld May 19-20, May 26-28, June 2-3, June 9-10 and June 15 through Aug. 12 (excludes Tuesdays), and the experience is included with park admission.

The Sesame Street Party Parade includes a pair of impressive, interactive show stops. The first includes performers jumping rope, hula hooping and grooving with their favorite *Sesame Street* friends and dancers. The second stars Rosita, a *Sesame Street* favorite who likes to play the guitar and who is fluent in English and Spanish.

The parade is the latest *Sesame Street* addition to SeaWorld San Antonio. The park’s Sesame Street Bay of Play area is celebrating its 7th year in 2018 and, the Sesame Street Party Parade adds a whole new dimension to the Bay of Play experience.

“*Sesame Street* has had a long and popular presence in our park,” said Sharon Aguillen, SeaWorld San Antonio’s vice president of entertainment. “We’re delighted to expand our entertainment offerings for families and kids with this brand-new, engaging and endearing parade through the park. No doubt it will offer our guests some great opportunities for phenomenal photos.”

Guests can purchase a bundled package that includes access to a reserved VIP parade-viewing area and Dine with Elmo & Friends. The package is available for \$35 (ages 10 and older) and \$25 (ages 3 to 9).

Kids ages 3-5 get free unlimited admission all year to SeaWorld San Antonio with a Preschool Card, exclusively for Texas residents. To qualify, parents must register online by June 24, 2018 and provide a copy of their Texas ID and their child's birth certificate or passport to redeem the card at the park.

Best Admission Deal – GOLD Pass

For a limited time, guests can get unlimited admission to both SeaWorld and Aquatica San Antonio water park by purchasing a GOLD Pass for only \$99. The GOLD Pass also includes free parking, free tickets for friends, and in-park discounts on merchandise, as well as special dining offers and other exclusive benefits. For more information or to purchase a GOLD Pass, visit SeaWorldSanAntonio.com.

SeaWorld Entertainment, Inc.

SeaWorld Parks & Entertainment™ is a leading theme park and entertainment company providing experiences that matter and inspiring guests to protect animals and the wild wonders of our world. The company is one of the world's foremost zoological organizations and a global leader in animal welfare, behavioral training, husbandry and veterinary care. The company collectively cares for what it believes is one of the largest zoological collections in the world and has helped lead advances in the care of animals. The company also rescues and rehabilitates marine and terrestrial animals that are ill, injured, orphaned or abandoned, with the goal of returning them to the wild. The SeaWorld® rescue team has helped more than 31,000 animals in need over the last 50 years.

The company owns or licenses a portfolio of recognized brands including SeaWorld, Busch Gardens® and Sea Rescue®. Over its more than 50-year history, the company has built a diversified portfolio of 12 destination and regional theme parks that are grouped in key markets across the United States, many of which showcase its one-of-a-kind zoological collection. The company's theme parks feature a diverse array of rides, shows and other attractions with broad demographic appeal which deliver memorable experiences and a strong value proposition for its guests.

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